



GOVERNOR'S ADVISORY COMMISSION ON MARYLAND WINE & GRAPE GROWING

Maryland Wine & Grape Promotion Fund Concept Proposal

The Governor's Advisory Commission on Maryland Wine and Grape Growing is conducting a two-phase competition process to award an estimated \$100,000 from the Maryland Wine and Grape Promotion Fund. The Fund (Agricultural Article, § 2- 1102) seeks to promote the production and consumption of Maryland wine and the increased growing of commercial wine grapes in the state. The Maryland Department of Agriculture serves as the administrative agency in receiving the applications and disbursing the grants to the successful applicants.

The Commission's priorities include:

- Improving the quality and acreage of Maryland grown fruit available to the State's wineries;
- Increasing the market share for Maryland wine;
- Increasing awareness of Maryland wine and grapes;
- Developing professional education opportunities to support the wineries and grape growers.

Who is Eligible

- Nongovernmental organizations who are in good standing to do business in Maryland.
- Proposals must serve the commercial wine and grape growing industry on a state-wide basis.

Amount

- Up to \$100,000 will be available.
- Minimum request: \$5,000, no maximum request.
- No specific match is required; however, priority will be given to projects that include matching funds and in-kind contributions from other public, private, and nonprofit sources.

Proposal Process

- Phase I, Concept Proposal: Applicants will submit a short project proposal using the Concept Proposal Application. The deadline to submit a Concept Proposal for 2016 funding is 3:00 p.m. (EST) on June 29, 2016.
- Phase II, Grant Proposal: Successful Phase I applicants will be asked to submit a full Grant Proposal. Specific requirements and instructions will be included in the Request for Grant Proposals notification.

- The Governor's Advisory Commission on Maryland Wine and Grape Growing will review, rank, and make funding recommendations to the Maryland Wine and Grape Promotion Council. The Council will recommend projects to the Board of Public Works; the Board of Public Works will approve grant expenditures to the Maryland Wine and Grape Promotion Fund (Agriculture Article § 2- 1102). The Maryland Department of Agriculture will create an agreement with the grantee once approved by the Board of Public Works. The Commission will make recommendations to the Council in the fall 2016.

Schedule

Phase I - Concept Proposal

Concept Proposals due – June 29, 2016

Phase II - Grant Proposal

Request for Grant Proposals/Notification to Unsuccessful Applicants – July 15, 2016

Grant Proposals due – August 15, 2016

Wine and Grape Council meeting – Late September

Board of Public Works meeting – Early October

Grant recipients will be notified – Late October\Early November

Contact

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About the Governor's Advisory Commission on Maryland Wine and Grape Growing

The Governor's Advisory Commission on Maryland Wine and Grape Growing (Agriculture Article § 2- 1201) and the Maryland Wine and Grape Promotion Council (Agriculture Article § 2- 1103) were created by legislation. The Commission is made up of seven members appointed by the Governor from the industry, the research community, and state Government, and two members appointed by the President of the Senate and the Speaker of the House. The Council is comprised of the secretaries of the Maryland departments of Agriculture, Budget and Management, and Commerce.